



## SUPPORT OPPORTUNITIES (continued)

### **Meeting Portfolio / Bags**

**\$5,000**

Every registered attendee will carry your company name and logo (product logo will not be accepted) throughout the convention center, hotels, and the airport upon their departure and ultimately back at their hometowns and offices worldwide! You may include one product flyer in every bag.

### **Internet Café**

**\$10,000**

Support includes 3 computer terminals with internet connection, company screensaver on monitors, acknowledgement in meeting publications, promotional materials and onsite signage.

### **Welcome Reception**

**\$15,000**

Support includes acknowledgement at the Welcome Reception, in meeting publications, promotional materials and onsite signage.

### **Coffee Break**

**\$3,000 (Per Day)**

Support includes acknowledgement at the coffee break, in meeting publications, promotional materials and onsite signage.

### **Board of Directors Dinner**

**\$10,000**

Traditionally held on Wednesday evening, support includes two (2) invitations for industry representatives to attend this dinner, as well as acknowledgement in meeting publications, promotional materials and onsite signage.

### **President's Banquet**

**\$30,000**

Saturday evening. Support includes four (4) invitations for Industry representatives to attend this dinner, as well as acknowledgement in meeting publications, promotional materials and onsite signage.

### **Hotel Key Cards**

**\$5,000**

# EXHIBITS

## EXHIBIT HOURS\*

Thursday, October 21	4:00 p.m. – 5:30 p.m.**
Friday, October 22	7:30 a.m. – 11:00 a.m. 4:30 p.m. – 6:00 p.m.**
Saturday, October 23	7:00 a.m. – 11:00 a.m.

\*Times subject to change based on final program.

\*\* Reception

## TRAFFIC BUILDERS IN EXHIBIT AREA

- Welcome Reception on Thursday evening
- Attendee Reception on Friday evening
- Continental breakfast and coffee service daily

## EXHIBIT DETAILS

The exhibit hall is located in Ballroom A, adjacent to the scientific sessions held in Ballroom B/C. This year there will be space for both booths and table top displays.

### Booth display will include:

- Pipe and Drape
- 1- 6' x 30" Skirted Table
- 2- Chairs
- 3- Registrations

### Tabletop displays will include:

- 1- 6' x 30" Skirted Table
- 2- Chairs
- 3- Registrations

NO free standing floor exhibits will be permitted in table top display areas. Standing equipment, such as lithotripters, will be permitted provided it fits in the 6' x 30" space provided. In most cases this would preclude the use of a table. Should equipment be larger than the space reserved, that equipment will not be allowed to be displayed. Companies with tabletop displays bringing standing equipment must notify Show Management in advance.

## EXHIBITION FEES AND PAYMENT

Booth space	\$3,200
Table top exhibit	\$2,900

A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space. The balance must be paid by July 9, 2010. Checks should be made payable to the New England Section, AUA and mailed to:

New England Section, AUA  
900 Cummings Center, Suite 221-U  
Beverly, MA 01915

## REFUNDS AND CANCELLATIONS

Cancellations received in writing by July 9, 2010 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after July 9, 2010.

## INSTALLATION OF EXHIBITS

The exhibit hall will be available for set-up from 11:00 a.m. – 3:30 p.m. on Thursday, October 21, 2010. All exhibits must be set by 3:30 p.m. without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted.

## DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time of 11:00 a.m. on Saturday, October 23, 2010, and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all materials must be removed no later than 4:00 p.m. on Saturday, October 23, 2010.

## SPACE ASSIGNMENT

Preference of space assignment will be given to sponsoring companies and to companies which have exhibited at previous New England Section, AUA Annual Meetings and in order in which applications are received. The application deadline is July 9, 2010. Following the July 9<sup>th</sup> deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests. The New England Section, AUA reserves the right to alter the exhibit floor plan at any time.

## ELECTRICAL

The Electrical Order Form will be included in the online exhibitor service kit, which will be available in July 2010.

## SOCIAL PROGRAM

Each exhibiting company will be given two (2) complimentary tickets per exhibit space purchased for the Friday evening Themed Reception.

## SHIPPING INSTRUCTIONS

Freeman has been designated as the official drayage company and material-handling contractor. Please read through all of the shipping forms posted on the online service kit **very carefully**. The online service kit will be available in July 2010.

## INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted.

## SPECIAL NEEDS

The Providence Convention Center is in compliance with the requirements of the Americans with Disabilities Act (ADA). Provisions include ramp access, restroom facilities, Braille elevator buttons, phone and fire alarms for the hearing impaired.

## EXHIBITS (continued)

### CONDUCTING EXHIBITS

Drawings, raffles, and quiz-type contests will be permitted, but must be submitted to show management for final approval. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Section. The right is reserved to refuse applications of concern not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

### FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fire-proof may be dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

### EXHIBIT PERSONNEL

All exhibit personnel must be registered. Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each company is allotted three badges per exhibit space purchased. Additional badges are available for \$100 per badge. An exhibitors badge does allow the exhibitor access to the scientific sessions.

### SUPPORT OPPORTUNITIES

Companies are invited to support events and items specified during the Annual Meeting. Sponsorship benefits include special recognition and participation in social and special events. For Support Opportunities and Information please contact:

Yvonne Grunebaum  
New England Section, AUA  
900 Cummings Center, Suite 221-U, Beverly, MA 01915  
TEL: (978) 927-8330 FAX: (978) 524-0498  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com)

### HOTEL ACCOMMODATIONS

Rooms are reserved at the Marriott Renaissance Hotel Reservation forms will be available in the online service kit in July 2010.

### SECURITY

Security shall be furnished by Management and will be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that companies employ a security guard, at the company's cost, to secure valuable equipment or instruments.

### PROTECTION OF THE BUILDING

Exhibitors will be held liable for any damage caused to the convention center property. No material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the buildings or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

### HAZARDOUS WASTE

Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

### INSURANCE & INDEMNIFICATION

Exhibitor shall indemnify, hold harmless and defend NEAUA and SMG, the Rhode Island Convention Center, the Rhode Island Convention Center Authority, the State of Rhode Island, their respective directors, officers, agents and employees, from and against any and all losses, claims, liability, damage, action, or expense (including, without limitation, costs of investigation, court costs and attorney's fees) arising out of or relating to (i) Exhibitor's use of the Center, (ii) the conduct of Exhibitor's business, (iii) any activity, work or thing which may be permitted or suffered by Exhibitor in or about the Center, (iv) any breach or default in the performance of any obligation of Exhibitor under this Agreement, (v) any negligence of Exhibitor or any of its agents, employees, contractors, invitees, attendees, patrons and guests, (vi) the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by Exhibitor, its exhibitors or other persons in connection with Exhibitor's use of the Center, (vii) the theft or misappropriation of any of Exhibitor's property or property of exhibitors or others brought into the Center, Exhibitor hereby assumes all risk of damage to its property placed in the Center or injury to its officers, directors, employees, agents, contractors, invitees, attendees, patrons, guests or any attendees at the Event or in or about the Center from any cause, and hereby waives all claims in respect thereof against NEAUA, SMG and the Authority.

### FOR FURTHER INFORMATION CONTACT:

Yvonne Grunebaum, Director of Industry Relations –  
[ygrunebaum@prri.com](mailto:ygrunebaum@prri.com)

or

Jennifer Gecawicz, Exhibits Coordinator –  
[jgecawicz@prri.com](mailto:jgecawicz@prri.com)  
New England Section, AUA  
900 Cummings Center, Suite 221-U, Beverly, MA 01915  
T: (978) 927-8330  
F: (978) 524-0498

## PREVIOUS EXHIBITORS

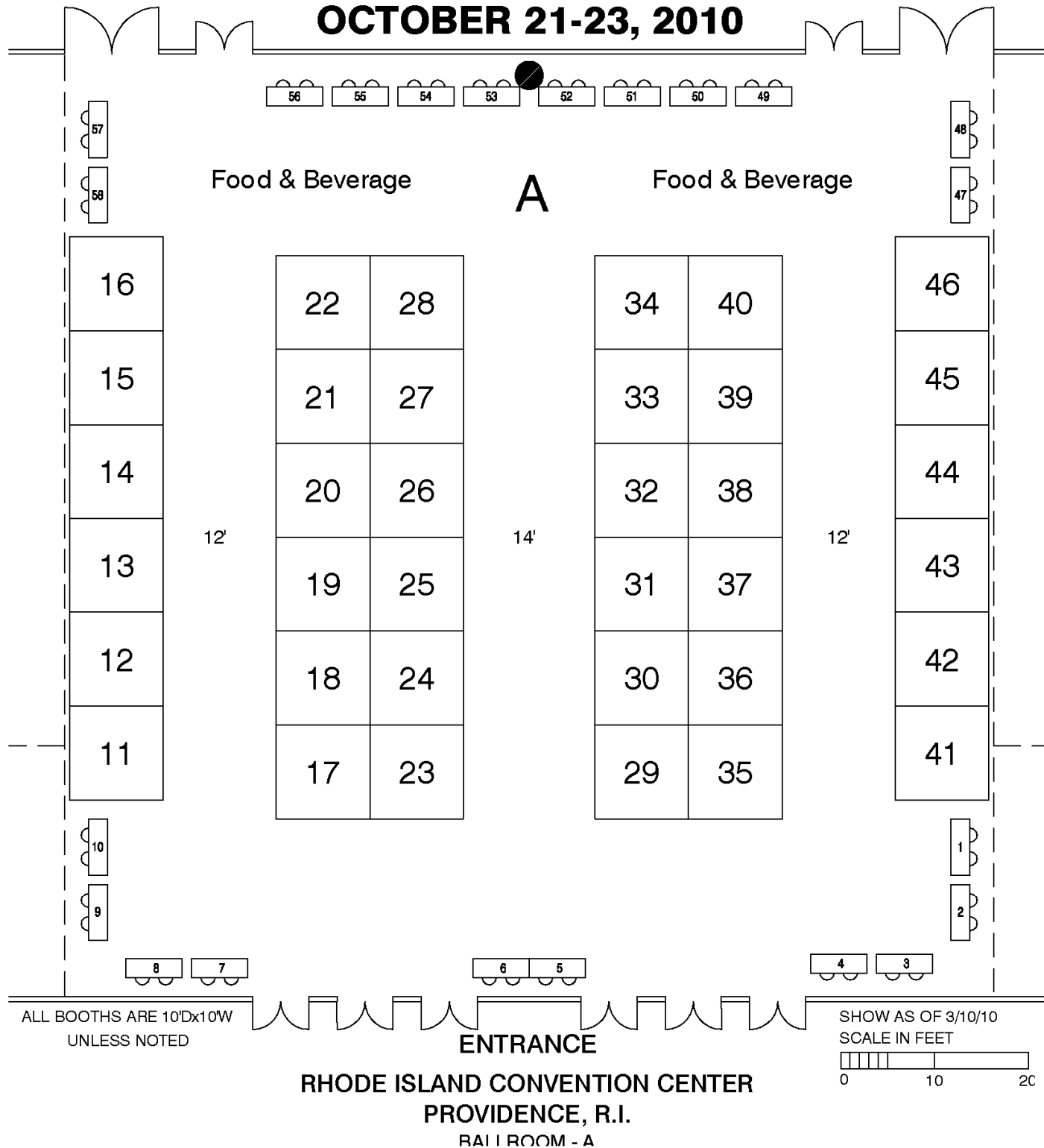
Abbott Laboratories  
Accuray Incorporated  
Advanced Medical Partners  
Allergan  
Aloka Ultrasound  
American Kidney Stone Management  
American Medical Systems  
American Surgical Company  
American Urological Association  
AmeriPath, Inc.  
Amgen Inc.  
Antigenics  
Applied Medical  
Astellas Pharma US, Inc.  
Astra Tech, Inc.  
AstraZeneca  
Augusta Medical Systems  
Aureon Laboratories  
Auxilium Pharmaceuticals  
Bayer Corporation  
Biolitec, Inc.  
B-K Medical Systems  
Boehringer Ingelheim Pharmaceuticals  
Boston Scientific  
Bostwick Laboratories  
C. R. Bard, Inc.  
CBLPath, Inc.  
ClariPath, Inc.  
Coloplast Corp.  
ConMed Corporation  
Cook Medical  
CoreTherm  
CounterPulsation, Inc.  
Covidien  
Cytogen Corporation  
Dendreon Corporation  
DiagnoCure, Inc.  
Dianon Systems, Inc.  
Direct Billing Associates  
Direx Systems Corp.  
Dornier Medtech  
Eli Lilly & Company  
Endo Pharmaceuticals  
Endocare, Inc.  
Esprit Pharma  
Ethicon Endo Surgery  
Ferring Pharmaceuticals  
ForTec Medical, Inc.

Galil Medical  
GE Healthcare  
GlaxoSmithKline  
Glenwood, LLC  
GMD  
GTxinc  
Gynecare, Ethicon Worldwide  
Gyrus Medical  
HealthTronics  
Indevus Pharmaceuticals  
International HIFU  
Intuitive Surgical, Inc.  
Invivo  
Karl Storz Endoscopy – America  
Know Error  
Laborie Medical Technologies,  
Laser Peripherals  
Laserscope  
Liebel Flarsheim  
Life-Tech, Inc.  
Lilly ICOS  
Lisa Laser USA  
Matritech Inc.  
Medispec Ltd.  
Mediwatch  
Medstone International  
Medtronic  
Mentor Corporation  
Merck & Company  
MeridianEMR, Inc.  
Mindray Co. Ltd.  
Mission Pharmacal Company  
Next med, LLC  
Novartis Oncology  
Novasys Medical, Inc.  
Oceana Therapeutics, Inc.  
Odyssey Pharmaceuticals  
Olympus Surgical  
America/Gyrus ACMI  
Omni Medical Systems  
Onco Diagnostics  
Oncura  
Oppenheimer Urologic  
Reference Laboratory  
Ortho McNeil Pharmaceuticals  
Ortho Womens Health and Urology  
OURLab  
PD Labs  
Pfizer Pharmaceuticals  
Physion

PLUS Diagnostics  
Praecis Pharmaceuticals Inc.  
Prescription Dispensing Laboratories  
PriCara  
Procter & Gamble Pharmaceuticals  
ProstaLund, Inc.  
Prous Science, a Thomson Reuters business  
QDX Pathology Services  
Q-Med Scandinavia, Inc.  
Qualigen  
Richard Wolf Medical Instruments  
Salisbury Associates  
sanofi aventis  
sanofi pasteur  
Schering-Plough  
Siemens Medical Solutions USA, Inc.  
Solvay Pharmaceuticals  
Stamen Medical Supplies  
Strata Pathology Services  
TAP Pharmaceuticals  
Thermatrx  
Trimeddyne, Inc.  
U.S. HIFU, LLC  
U.S. Labs  
U.S. Lithotripsy Healthcare  
United Medical Systems  
Universal Ultrasound  
Uro Support Systems  
UroChartEHR by Intuitive Medical Software  
Urologix, Inc.  
URODAC  
Uropath, LLC  
Uroplasty  
Urovalve, Inc.  
Valera Pharmaceuticals, Inc.  
Vas Center.com  
Vascular Technology, Inc.  
Verathon Medical  
Viking Systems  
Vision Sciences, Inc.  
Vitaid  
Watson Pharma, Inc.  
Wedgewood Pharmacy  
Xanodyne Pharmacal, Inc.

# New England Am Urological Assn.

## OCTOBER 21-23, 2010





## EXHIBIT SPACE APPLICATION

Please complete all sections of this application and either type or print in each section. Sign and return both sides either with a check payable to New England, AUA, 900 Cummings Center, Suite 221-U, Beverly, MA 01915 or fax both sides with a credit card number to 978-524-0498. Applications received prior to July 9, 2010 must include at least a 50% deposit. After July 9<sup>th</sup> payment is due in full.

<p><b><u>CONTACT INFORMATION</u></b></p> <p>Contact Person will receive all correspondence pertaining to this meeting.</p> <p>_____</p> <p><b>Title</b></p> <p>_____</p> <p><b>Telephone number</b> _____ <b>Fax number</b> _____</p> <p><b>Email address</b></p> <p>_____</p> <p><b>Company Name</b></p> <p>_____</p> <p><b>Street Address</b></p> <p>_____</p> <p><b>City/State/Zip</b></p> <p>_____</p> <hr/> <p><b><u>EXHIBIT SPACE:</u></b></p> <p><input type="checkbox"/> 10 x 10 Booth space    \$3,200</p> <p><input type="checkbox"/> 6' x 30" Tabletop        \$2,900</p> <p>Location preferences: (List Booth or Table Numbers)</p> <p>1<sup>st</sup>Choice _____ 2<sup>nd</sup> _____ 3<sup>rd</sup> _____ 4<sup>th</sup> _____</p> <p># of Tabletop(s) _____ x \$2,900 = Total Amount \$ _____</p> <p># of Booth(s) _____ x \$3,200 = Total Amount \$ _____</p> <p><i>Applications received without payment will not be processed. 50% deposit is due on or before July 9, 2010. After July 9<sup>th</sup> applications must be accompanied by payment in full.</i></p> <hr/> <p>We would <u>like</u> to be near _____</p> <p>We would <u>not</u> like to be near _____</p> <p>*NEAUA will make every effort to honor your location requests.</p> <hr/> <p><b><u>COMPANY DESCRIPTION:</u></b> Describe products and services to be exhibited in 10 words or less. This will allow us to determine your company's eligibility to exhibit.</p> <p>_____</p> <p>_____</p> <hr/> <p><b><u>PROGRAM BOOK LISTING:</u></b> Please email a 50 word description to jgecawicz@pri.com by July 9, 2010 to be included in the Final Program Book. Please include:</p> <ol style="list-style-type: none"> <li>1. "NE AUA" in the subject line of your email.</li> <li>2. Company Name</li> <li>3. Mailing Address</li> <li>4. Company website address</li> <li>5. 50 word description</li> </ol> <p>If your description is substantially over 50 words we reserve the right to edit your submission.</p>	<p><b><u>PAYMENT METHOD:</u></b></p> <p><input type="checkbox"/> Check amount enclosed: \$ _____</p> <p><b><u>CREDIT CARD</u></b></p> <p><input type="checkbox"/> American Express   <input type="checkbox"/> MasterCard   <input type="checkbox"/> Visa</p> <p>Amount to be charged: \$ _____</p> <p>_____</p> <p>Credit Card Number</p> <p>_____</p> <p>Expiration Date      Security Code (3-4 numbers on front or back of card)</p> <p>_____</p> <p>Name as it appears on credit card</p> <p>_____</p> <p>Cardholder's Signature</p> <p>_____</p> <hr/> <p><input type="checkbox"/> Please check if credit card billing address is same as contact information at the top of the form.</p> <p><input type="checkbox"/> If billing address is not the same please enter below.</p> <p>_____</p> <p><b>Company Name</b></p> <p>_____</p> <p><b>Street Address</b></p> <p>_____</p> <p><b>City/State/Postal Code /Country</b></p> <p>_____</p> <hr/> <p><small>WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION (FRONT AND BACK). ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT ON OR AFTER July 9, 2010.</small></p> <hr/> <p><b><u>AUTHORIZED SIGNATURE</u></b></p> <p>_____</p> <p><b><u>PRINT NAME</u></b></p> <p>_____</p> <p><b><u>TITLE</u></b></p> <p>_____</p> <div style="background-color: #e0e0e0; padding: 5px;"> <p><b><u>NE AUA USE ONLY:</u></b></p> <p>Date received: _____</p> <p>Amount received: _____ Accepted by: _____</p> <p>ID #: _____</p> <p>Space Assignment: _____ Date Assigned: _____</p> <p>New space assignment: _____ Date assigned: _____</p> </div>
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## EXHIBIT SPACE APPLICATION (Page 2)

79<sup>TH</sup> ANNUAL MEETING New England Section, AUA ♦ October 20-24, 2010 ♦ Westin – Providence, RI

The New England Section of the American Urological Association and its authorized representatives are hereinafter referred to as "Show Management"

**1. PAYMENT AND REFUNDS.** Applications submitted prior to July 9, 2010 must be accompanied by a deposit in the amount of 50% of the total booth fee. Applications received without such payment will not be processed nor will space assignments be made. The balance of the space rental charge will become due and payable on July 9, 2010. Applications submitted after July 9, 2010 must be accompanied by payment IN FULL of the space rental charges. Applications received without such payment will not be processed nor will space assignments be made.

If Show Management receives a written request for cancellation or reduction of space on or before July 9, 2010, the exhibitor will be liable for a 25% processing fee for the amount of space cancelled or reduced. For cancellations or reduction of space received after July 9, 2010, no refunds will be issued.

It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

In case the exposition shall not be held for any reason whatsoever, then and thereupon the rental and lease of space to the exhibitor shall be terminated. In such case the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the pro rata amount already paid for space for this specific event.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless it is a wholly owned entity or approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted.

Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition.

Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** The Official Exhibitor Kit is made available to everyone online. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**Exhibitor Plan Review.** Booth construction plans and layout arrangements for first-time exhibitors, exhibits in peninsula or island booth spaces, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of that exhibit as may be irregular, and effect the removal of same at exhibitor's expense.

Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations.

Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty". In the event of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. LIABILITY AND INSURANCE.** All property of the exhibitor remains under their custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members or directors of any of the same are responsible for the safety of the property of exhibitors. Please refer to the prospectus for further details.

**12. INDEMNIFICATION.** Exhibitor shall indemnify, hold harmless and defend NEAUA and SMG, the Rhode Island Convention Center, the Rhode Island Convention Center Authority, the State of Rhode Island, their respective directors, officers, agents and employees, from and against any and all losses, claims, liability, damage, action, or expense (including, without limitation, costs of investigation, court costs and attorney's fees) arising out of or relating to (i) Exhibitor's use of the Center, (ii) the conduct of Exhibitor's business, (iii) any activity, work or thing which may be permitted or suffered by Exhibitor in or about the Center, (iv) any breach or default in the performance of any obligation of Exhibitor under this Agreement, (v) any negligence of Exhibitor or any of its agents, employees, contractors, invitees, attendees, patrons and guests, (vi) the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by Exhibitor, its exhibitors or other persons in connection with Exhibitor's use of the Center, (vii) the theft or misappropriation of any of Exhibitor's property or property of exhibitors or others brought into the Center, Exhibitor hereby assumes all risk of damage to its property placed in the Center or injury to its officers, directors, employees, agents, contractors, invitees, attendees, patrons, guests or any attendees at the Event or in or about the Center from any cause, and hereby waives all claims in respect thereof against NEAUA, SMG and the Authority.

**Property Damage.** Neither Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and Show Management and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. Accordingly, it shall be the responsibility of Show Management and Exhibitor, respectively, to secure its own insurance or otherwise protect itself and its property against such loss or damage.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless SVS, Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

DATE

AUTHORIZED SIGNATURE

TITLE



## SUPPORT OPPORTUNITIES AGREEMENT

**Exhibitor/Supporter:**

Contact	Title	Company
Address	City/State/Zip	Country
Phone	Fax	Email
Authorized Signature	Date	

**Please Note:** Once the New England Section, AUA receives your Support Opportunities Agreement you will be notified regarding approval of your request. Supporters are required to complete an approved Letter of Agreement for all CME activities. If a supporting company requires its own Letter of Agreement, that agreement must be submitted for approval. Should supporter cancel support on or before July 9, 2010, 25% of the support fee is due, after July 9, 2010, 100% of the support fee is due.

**Please check your support selection below:**

**EDUCATIONAL SUPPORT ACTIVITIES**

**Industry-Supported Scientific Symposia \$15,000**

Friday, October 22

6:30 am - 7:50 am       12:45 pm – 2:00 pm

Saturday, September 23

6:30 am – 7:50 am       12:00 pm – 1:15 pm

- Scientific Sessions**                                 **\$18,000**
- Panel Discussion**                                   **\$15,000**
- Individual Sessions**
  - Friday Guest Speaker**                         **\$ 5,000**
  - Saturday Guest Speaker**                       **\$ 5,000**
  - Leadbetter Lecture**                               **\$ 5,000**
  - All Lectures**   **\$15,000**
- Moderated Poster Sessions**                   **\$ 5,000**
- Program Book**                                       **\$15,000**

**NON-CME ACTIVITIES**

- Meeting Portfolio/Bags**                                 **\$ 5,000**
- Internet Café**   **\$10,000**
- Welcome Reception**   **\$15,000**
- Coffee Break**   **\$ 3,000 per day**
- # \_\_\_ Day(s)                                 **Total Amount \$ \_\_\_\_\_**
- Board of Directors Dinner**                                 **\$10,000**
- President’s Banquet**   **\$30,000**
- Hotel Keycards**   **\$ 5,000**

**Payment Method:**

Credit Card    American Express    MasterCard    Visa

Amount to be charged: \$ \_\_\_\_\_

\_\_\_\_\_  
 Credit Card Number

\_\_\_\_\_  
 Cardholder’s Signature

- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is not the same please enter below.

\_\_\_\_\_  
 Company Name                                 Street Address                                 City/State/Postal Code /Country

\_\_\_\_\_  
**AUTHORIZED SIGNATURE**                                 **PRINT NAME**                                 **TITLE**

Check amount enclosed: \$ \_\_\_\_\_

Name as it appears on cc: \_\_\_\_\_

\_\_\_\_\_  
 Expiration Date                                 Security Code (3-4 #s on front/back card)



## INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION

Exact Title of Symposium \_\_\_\_\_ Name of Accrediting Organization \_\_\_\_\_

Sponsoring Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Brief Description of Symposia Topics and Proposed Faculty:

\* Symposium acceptance is subject to final approval by the NE AUA Scientific Program Committee

### DAY/DATE/TIME OF MEETING

Friday, October 22

6:30 am - 7:50 am       12:45 pm – 2:00 pm

Saturday, October 23

6:30 am – 7:50 am       12:00 pm – 1:15 pm

### ROOM SET

- Classroom
- Theater
- Conference
- Hollow Square
- U-shape
- Reception
- Banquet (round)
- Podium
- Head table # pp \_\_\_\_\_

**FUNCTION TYPE** (check one)  Breakfast  Lunch  
\$15,000

Once space has been assigned and confirmed by NE AUA you will be put in direct contact with a catering representative. Catering, special set fees, AV, electrical/ telecommunications and labor are not included in the fee. Each sponsor is responsible for all charges to the facility. By signing below you are authoring NE AUA to charge the total fee indicated on this form to your credit cards.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PAYMENT METHOD

Credit Card  American Express  MasterCard  Visa

Amount to be charged: \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

- Please check if credit card billing address is same as contact information.
- If billing address is not the same please enter below.

Company Name \_\_\_\_\_ Street Address \_\_\_\_\_ City/State/Postal Code /Country \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

Check amount enclosed: \$ \_\_\_\_\_

Name as it appears on cc: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code (3-4 #s on front/back card) \_\_\_\_\_